



## SCOTT FROSCHAUER

Scott Froschauer is a contemporary sculptor, fabricator, and multi-media artist. He received a BA in Theoretical Linguistics from Syracuse University, which undoubtedly influences his use of positive messages and language in his work. Froschauer utilizes a practice called “culture jamming,” which uses familiar elements from the urban environment to make a social critique.



His works have been featured at Burning Man since 2004 and have also been sponsored for a variety of public and institutional projects; including “The Art of Burning Man” at the Hermitage Museum in Virginia and The Glendale Library, Arts and Culture Department “Words on the Street” art project, where he installed 20 of his signs throughout parks and public spaces. Through the subversion of signs and languages, Froschauer transforms negative rhetoric into alternative messages of positivity, connectivity and playfulness.

When talking about his art, Froschauer says, “The main visual language in street signs is traditionally negative, my artwork is about imagining how to give reassuring language in the place of negative language.”

### Recent Exhibitions

- 2019 Superfine! Los Angeles, CA  
Brewery Spring Art Walk, Los Angeles, CA  
Laguna Arts, Laguna Beach, CA
- 2018 *Life in Smart Luxury*, MOCA Toronto, Toronto, Ontario, Canada  
ARK Gallery, Alta Dena, CA  
Artspace Warehouse, CA  
Smithsonian American Art Museum, Washington DC
- 2017 Burning Man Festival, Black Rock Desert, NV  
Orange County Center for Contemporary Art, Santa Ana, CA  
Ave 50 Gallery, Los Angeles, CA  
Brainworks Gallery, Los Angeles, CA  
Studios on the Park, Paso Robles, CA

### Notable Collections

Kelly Clarkson, Los Angeles, CA



